## **Statement of Reasons**

## **NORTH SOMERSET COUNCIL**

## (SPEED LIMIT RESTRICTIONS, NORTH SOMERSET) CONSOLIDATION ORDER 2024 (VARIATION NO. 6) ORDER 2025

## 40 Mph Speed limit order – A38 Bridgwater Road, Long Ashton

As part of its approved Bus Service Improvement Plan (BSIP), North Somerset Council proposes to extend the current 40mph speed limit that is in force on A38 Bridgwater Road, Long Ashton on the south-westerly arm of the Lime Kiln Roundabout to a point a short distance west of the entrance to Colliters Brook Farm (an extension of 582 m).

The proposed speed limits seek to reinforce drivers' assessment of what is a safe speed to travel. They are designed to develop safer environments within the road system, encourage greater pedestrian movement and more cycling and to reduce the danger to persons or traffic using the road.

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