

Ganley & Naish Cider

Reducing Carbon



Ganley & Naish Cider are a local micro cider manufacturer and have ambitious plans to become the UK's first recognised negative carbon cider company. To reduce their carbon footprint from deliveries the business used the Rural England Prosperity Fund to replace their existing diesel van with a new electric vehicle (EV) and payload trailer.

The EV van now allows the business to sell and deliver to new customers in the rural vicinity as well as in Bristol and Bath, both areas have low emission zones and related charges for non-compliant vehicles. The new EV van has not only led to increased sales and carbon reduction, but it has also brought benefits to local growers as more apples are needed for the cider production. The business will also be using a nearby firm who bottle and pack for local drinks businesses.

<https://www.ganleyandnaish.co.uk>