

## What is a Travel Champion?

Travel Champions will promote the use of sustainable travel, such as bus and active travel, within their communities. Champions will also share insights on how council projects related to buses, active travel and other methods of sustainable travel can better meet the needs of their communities.

We want our Travel Champions to encourage more people to make sustainable travel decisions in North Somerset, including regularly taking the bus, carpooling, or changing out car trips for walking or biking.

By signing up to be a Travel Champion, we'll contact you with our latest news releases, invitations to feedback sessions, updates about surveys or consultations that are currently live, public events, as well as information on active travel schemes, bus services and fare offers.

## What does a Travel Champion do?

Travel Champions may get involved in a range of activities:

- Joining North Somerset Council at our Travel Roadshow events, helping us share information and promote buses and other modes of sustainable transport.
- Using personal, workplace or community channels to promote community events, including Sustainable Travel Roadshows.
- Sharing yours and your community's feedback on bus services with the council and bus providers through regular feedback sessions.
- Delivering or handing out active and sustainable travel information in communities.
- Supporting community information sessions to help residents understand transport services.
- Connecting NSC with businesses and schools to promote active and sustainable travel.
- Developing your own knowledge on topics including transport, behaviour change, and climate change through Champion information sessions.
- Sharing your sustainable travel journeys with your friends on social media.



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We also want to hear from you about how you would like to champion active and sustainable travel.

## How much time do I have to commit?

There is no set level of commitment to being a Champion. Let us know through your registration survey what you are interested in and what your availability is, and we can go from there.

The more you get involved, the more benefits there are for you, and the bigger the difference in your community!

## What are the benefits of being a Champion?

Opportunities for Champions include:

- Being a voice for your community, sharing their ideas and feedback on North Somerset Council's travel initiatives and services.
- Personal development, building on your strengths and knowledge in areas ranging from transport and climate, to behaviour change, community engagement and the machinery of local government.
- Contributing to a meaningful programme that makes our communities more connected, healthier, and more sustainable
- Opportunities to earn sustainable travel incentives, like free bus travel and bike repair kits.

## How do I sign up?

Visit [Become a Travel Champion](#), or go straight to our [Champions registration survey](#).

## Can I opt out once I've joined?

Yes. Participation in the Travel Champions initiative and your role as Travel Champion is entirely voluntary and based on your consent. You are free to withdraw from the initiative at any time by emailing [Champions@n-somerset.gov.uk](mailto:Champions@n-somerset.gov.uk).

## How will my data be used?

We will only use the information you provide to support your role as a Travel Champion for our own monitoring of the scheme, to communicate with you about relevant events or updates, and to gather feedback for council initiatives. We will seek your direct permission before using information that you provide for any other purpose.

For more information about how we will handle your data, please see the [Travel Champions Privacy Notice](#).

For full details of how we use personal data, [please see the Privacy section of our website](#).



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