

Hullabaloos Lemonade Ltd

After REPF grant funding Loxton-based Hullabaloos soft drink company successfully completed a project to expand their production and create a bag-in-box range.



Initially they produced glass bottles of soft drink with two pasteurisers and one mixing tank. To meet increasing demand for their range of soft drinks, thanks to the grant, Hullabaloos were able to add a new pasteuriser with a bag-in-box filler head and an extra 1000-litre mixing tank which ended up doubling their production capacity. The new setup increases the companies bottling output to 450 x 330ml or 375 x 750ml bottles per hour. It has also enabled them to focus on developing and expanding the new bag-in-box process.

The bag-in-box is an environmentally friendly option, reducing waste and carbon emissions. The 10-litre bag-in-boxes are simple to use and work like a box of wine. Each box contains the equivalent of 30 of their 330ml glass bottles and the cardboard and inner bag are recyclable. Hullabaloos export their drinks and can now ship them in the new box system, reducing the weight and size of deliveries as there is no glass. The project has helped to continue to provide jobs for their small team and they are intending to take on a new member of staff from the local area shortly.

<https://www.hullabaloos.co.uk/our-story/>