



## **DECISION OF THE DIRECTOR OF CORPORATE SERVICES**

**DECISION NO. CSD51**

**SUBJECT: Tender for the printing of North Somerset Life**

### **Background**

Allocate printing of magazine North Somerset Life to a suitable printer (from December 2016 to November 2017 – six issues) with an optional extension in 2017 (six issues) and 2018 (six issues), subject to satisfactory performance and available budget.

The tender went out to the market via the Supplying the South West portal and was scored on a ratio of 30% quality and 70% price.

### **Decision**

To approve a one year contract with two, one year extension options (1+1+1) for the printing of council magazine North Somerset Life.

### **Reasons**

Due to the value of this Contract an Open Procedure has been used (in line with Contract Standing Orders).

The following tenderers submitted a bid:

The National Leaflet Company  
Ancient House Press PLC  
Paddock Print Ltd  
Precision Colour Printing Ltd  
Pindar Scarborough Ltd  
Wyndeham Group

The Price/Quality split was: 70% Price/30% Quality. The lower emphasis on quality was for the following reasons:

The market is known to be fairly competitive and the specification detailed enough to warrant a lower quality score. That being said, the Sample determined the majority of the quality scoring to ensure the appropriate level of quality.

After evaluation the results were as follows.

Provider.	Ranking.
Paddock Print Ltd	1st
Pindar Scarborough Ltd	2nd
Wyndeham Group	3rd
Precision Colour Printing Ltd	4th
Ancient House Press PLC	5th
The National Leaflet Company	Disqualified- did not submit a sample

Paddock Print provided the lowest price and scored second on quality giving them the highest marks overall on the evaluation process.

Please see the following Appendices for full details of the Evaluation results:

Appendix 1: Detailed Overall Evaluation Quality and Price 1

Appendix 2: Individual Evaluation sheet - NSLM

#### Other alternatives considered

N/A

#### Financial implications

It is estimated that this contract will be for one year with two, one year extension options (1+1+1). The cost per issue is £8,875 (£100 per issue lower than we're currently paying). The cost per year (six issues) will be £53,250, generating a saving of £1800 over the term of the contract.

#### Implications for future years

Possible fluctuation in paper and printing costs could see a price rise due to inflation if the contract is extended after 2017.

Signed.....

*M. Sankar*

Dated.....

5/10/16